



2019 EXHIBITOR APPLICATION

for the most prestigious volleyball events in the country



Synergies21 will establish the best booth placement possible in each event marketplace.
Requests for certain booth locations will be considered, but are not guaranteed.

CONTACTS

Exhibitor Sales Contact

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Official Decorator

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SCHEDULE OF EVENTS

Mizuno Winterfest – Hartford, CT

Jan 12-13, 2019 and Jan 19-21, 2019
460+ teams total
Total Attendance: 48,000 (over 2 weekends)

Tampa United Kickoff - Tampa , FL

Feb 16-18, 2019
380+ teams
Total Attendance: 45,000+

Mizuno Lil' Big South - Atlanta, GA

Jan 26-27, 2019
221+ teams
Total Attendance: 21,150+

Mizuno Boston Volleyball Festival – Boston, MA ***

Feb 22 - 24, 2019
720+ teams
Total Attendance: 84,000+

Daytona Beach 100 - Daytona Beach, FL

Feb 2-3, 2019
300+ teams
Total Attendance: 24,000+

The Mizuno Big South Qualifier – Atlanta, GA ***

Apr 6-8, 2019 and Apr 12-14, 2019
1400+ teams total
Total Attendance: 113,456+ (over 2 weekends)

Music City Championships – Nashville, TN ***

Jan 18-20, 2019
180 Teams
Total Attendance: 17,000+

Molten Florida Pre-Qualifier – Tampa, FL

Mar 2-3, 2019
250+ teams
Total Attendance: 22,240+

Mizuno Capitol Hill Classic - Washington, D.C.

February 16-18, 2019
960+ teams
Total Attendance: 93, 600+

Rhode Island Rumble – Providence, RI

Apr 13-14, 2019 and Apr 27-28, 2019
280+ teams total
Total Attendance: 22,000+ (over 2 weekends)

***A USAV Girls' Junior National Championship Qualifier.

HOTEL INFORMATION

THS is the official Housing Service Provider for all of these tournaments. Visit their website at <http://www.thsweb.com> and look for the links to the individual tournaments for reservation details.

WHY SHOULD YOU EXHIBIT IN THE 2019 MARKETPLACE?

145K+ unique visitors at all tournaments 98% of the participants shop the Marketplace multiple times during the event Numerous opportunities for face-to-face interaction with purchase decision makers 26 days to promote your products and generate sales Precisely defined, targeted audience Turn-key, professionally-managed operation Top-quality event with proven track record of success for exhibitors

WHO ATTENDS SYNERGIES 21 EVENTS?

Girls ages 10-18 who are volleyball players; more than 75% will be going to college in the near future Families who spend time and money traveling to watch their children compete in volleyball tournaments Over 3926 club and high school volleyball coaches who make purchase decisions for their programs Over 350 college volleyball coaches who are recruiting players for their respective schools and who have free time

BASIC BOOTH OUTLINE

Prices are listed in table at the end of this document.

Space includes:

- 10 x 10 with furnishings (One 6' table, two chairs, one wastebasket – custom furnishings available through decorator)
- 1 non-exclusive listing on event entry structure should such include all other exhibitors.
- Listing with link in 2 e-newsletters sent to attendees prior to the event
- Listing with link on the event website
- Basic roving 24 hour floor security (individual booth security available from show contract security provider)
- Limited shared on-floor storage space as available
- Dedicated storage space, upon request, as available - \$1000 per 10 x 10 increments

CONTRACT TERMS

Limitations of Product

Some Synergies21 events have key partnerships that require EXCLUSIVE status for exhibit or sales of certain items.

No exhibitor is permitted to show, distribute or sell VOLLEYBALLS or any other sport related ball, of any size or material. Other items that cannot be exhibited or sold without prior approval by Synergies21 are T-SHIRTS, ANKLE BRACES, AIR TRAVEL SERVICES and CLOTHING DETERGENT. No ATHLETIC SHOES can be shown or sold at the Boston Festival.

In general, for the apparel category, Synergies21 must approve all items. We reserve the right to make the determination, on-site if necessary, regarding products that are held as “Exclusive” for an individual event. **Contact Synergies21 with questions you may have about the exclusive status of your product or service.**

Space Rental

Floor Plan—All dimensions and locations shown on the official floor plans are believed, but not warranted, to be accurate. We reserve the right to make any changes necessary to meet the needs and requirements of the Facility, the Event and the Market place program. Exhibitors may select booth space in the order in which their applications are received. Partners and sponsors will receive first choice of booth space.

Cancellation of Show

In the event of fire, strikes or any other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, or causing the tournament to be cancelled prior to the opening date of the Event, this contract will not be binding and payments will be refunded. Should the show be cancelled or suspended for any reason after the start date of the show, no refunds will be made.

Electricity, Phone & Audio Visual Services

These services are the sole responsibility of the exhibitor and must be ordered from the building’s exclusive providers. Under no circumstances may anyone other than the building employees use floor ports to connect to any convention center utility including power, phone or internet lines. The building will assess fines on a per occurrence basis. Forms will be included with the exhibitor kit from the show decorator upon acceptance of your application or you can order services via the facility website.

Advance Shipments and Drayage

Advance shipments of exhibit material must be made to the official event decorator. (Refer to the Exhibitors Kit) Exhibitors are solely responsible for any cost associated with the advance delivery of supplies, inserts or materials and must comply with the specified delivery date and times

published. This includes deliveries to hotels. Drayage charges will apply to all materials delivered to a booth and are negotiated directly between the exhibitor and the Event decorator.

Late Cancellation of Booth Contract

Cancellations by an exhibitor must be in writing and postmarks or email stamps will be controlling. Upon cancellation of a booth contract, Synergies21 will process a refund as follows:

<u>Time frame of Cancellation</u>	<u>Amount of Refund</u>
more than 60 days out	100%
30-60 days out	80%
20-29 days out	60%
0-20	0%

Cancellation of Booth Payment

IMPORTANT. Exhibitors that cancel payments, dispute credit card charges or otherwise refute reasonable and expected booth payments will not be allowed to move into the show. If such actions occur after the completion of the show, the exhibitor will not be allowed to exhibit at the next scheduled Synergies21 Event until all payments have been satisfied in full. Each Event reserves the right to impose penalties on the cancellation of booth payments that may include but not be limited to; restricted booth space, additional fees, restricted method of future booth payments and exclusion from future Events.

Tobacco, Fire Arms & Other Restrictions

Synergies21 and the Event policy prohibits the possession, consumption or distribution of alcohol and/or tobacco and tobacco related products by anyone at the event venue. Possession of fireworks, ammunition, firearms, or other weapons or any item or material which by commonly accepted practices and principles would be a hazard or harmful to other persons are also prohibited inside of the Event leased or owned venue spaces regardless of state, local government, or building policies.

Consumables

Policies regarding allowed consumable products differ from one facility to the next. Exhibitors wishing to show or sell any consumable product must receive prior written approval from both Synergies21 and the facility before to move in. Consumables not listed on the specified application will not be allowed no matter their likeness to other products that have been approved. Sample sizes also may differ. Please make sure to receive all necessary documentation to know before you exhibit

Exhibitor Refund & Final Sales Policies

It is **MANDATORY** for each exhibitor to post information in their booth regarding exchanges, refunds and final sales unless you have a 100% acceptance policy for such requests with no restrictions. All policies must be clearly written and posted in a manner that is accessible and legible within the booth so the client is informed before the completion of a purchase.

Acceptability and Use of Space

The participation of all exhibitors at any Synergies21 Event is by invitation only and as such subject to specific guidelines outlined in this agreement. The exhibition area is created as an adjunct to the volleyball event. We reserve the right to solely determine and require the immediate withdrawal or modification of any exhibit we believe to be injurious to any party, obstructive, or detrimental to the event, its reputation or present any possible negative impact on the Event. In the event of such restriction or eviction, the Event is not liable for any refund of rental fees, other facility service or vendor charges or any other expense for the exhibitor to attend.

Exhibitors may not sublet, assign or share any part of the space allocated in the exhibit hall or their booth space with any other persons or business. Aisle space may not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are prohibited in any public space or elsewhere outside the exhibit hall. Operation of sound amplification devices is not allowed without prior event approval.

Tax Information

All exhibitors must be registered to do business in each state for each event in which you exhibit. You are responsible to know the requirements of each state and city and if necessary, file sales & use tax and/or franchise, excise or income tax per each stat & cities' law. The Event nor its participants and spectators are responsible to pay required sales and use tax for exhibitor goods that are sold, leased or used during the event.

Construction of Exhibits

Exhibits must be constructed and arranged so that they do not obstruct the general view or hide the exhibits of others. Nothing may be displayed above the back of the booth. Construction of booths is restricted to the approved booth locations. Exhibitors may not relocate without the express approval of the event management; fees or charges as a result of relocation are the sole responsibility of the exhibitor.

Damage to Exhibit Facility

The exhibitor must surrender booth space in the same condition it was at commencement of occupation. The exhibitor or agent is liable for any injury or damage to the walls, columns, or floors of the exhibit facilities, the booths or the equipment or furniture of the booth and for all costs incurred to correct any such damage. The Event reserves the right to select contractors for any such repairs.

Security

The protection of the property of exhibitors is at all times the sole responsibility of each exhibitor. The Event provides basic perimeter security for the show floor during the hours the exhibit area is closed, but furnishing such services is not an assumption of obligation or duty by the Event to protect the property of the exhibitor.

Additional private security is available through the event contract security provider. Please see the enclosed Simmons Security order form

2019 APPLICATION FOR EXHIBIT SPACE

Company Information:

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Website: _____

Primary Show Contact:

Name (attendee): _____

Title: _____

Cell Phone: _____

Email: _____

Exhibitor Needs:

Two exhibitor badges are included per 10x10 booth. Additional badges cost \$25/ea.

Will you be sampling? Yes No

List items to be sampled (Sample sizes permitted at each venue for food or drink may vary, as restricted by the facility):

Exhibitor Needs (con't):

Will you conduct product sales? Yes No

Description of products to be displayed/ sold:

Payment Instructions:

FOR CREDIT CARD PAYMENT:

Call (678) 637-2443 to process a credit card payment then email completed application to: Jeremyrubin21@gmail.com

FOR PAYMENT BY CHECK:

Please forward a check or money order (payable to Synergies21), along with the completed application to the following address:

Synergies21
ATTN: 2018 Exhibitor
915 Redding Drive
Atlanta, GA 30328

Exhibitor Agreement: The Exhibitor agrees to the terms of the Synergies21 Policies & Contract document.

Signature: _____ Print Name: _____

Date: ____/____/____

Please make note any exhibitor needs not covered. Synergies21 will establish the best booth placement. Requests for certain booth locations will be considered, but are not guaranteed.

EVENT	10x10 INITIAL BOOTH	QTY INITIAL BOOTH	ADD. BOOTH	QTY ADD. BOOTH	ADD. BADGES (\$25/EA)	TOTAL
Mizuno Winterfest Week #1	\$500		\$250			
Mizuno Winterfest Week #2	\$500		\$250			
Mizuno Lil' Big South	\$400		\$200			
Daytona Beach 100	\$600		\$300			
Music City Championships	\$600		\$300			
Mizuno Capitol Hill Classic	\$2,000		\$1,500			
Tampa United Kickoff	\$800		\$400			
Mizuno Boston Volleyball Festival	\$1,000		\$500			
Molten Florida Pre-Q	\$600		\$300			
Mizuno Big South National Qualifier Week #1 (Carpet Included)	\$1,050		\$800			
Mizuno Big South National Qualifier Week #2 (Carpet Included)	\$1,050		\$800			
Rhode Island Rumble Week #1	\$400		\$200			
Rhode Island Rumble Week #2	\$400		\$200			
TOTAL						